



HONDA

11/06/10

ACÇÃO DE VENDAS HONDA PRIXX

MODELO	CODIGO	SUG. HONDA	ANO/MOD	CNH			FROTA II	FROTA III	DIPLOMATA	TAXISTA	PPD IPI	PPD TOTAL
				CNH	60 PARCELAS	75%						
HONDA NEW FIT LX 1.4-MT FLEX	TJ0YMA1	R\$ 54.905,00	2010/2010	R\$ 54.905,00	R\$ 1.057,80	R\$ 793,35	R\$ 52.434,28	R\$ 51.336,18	R\$ 41.860,46	R\$ 41.664,65	R\$ 49.060,63	R\$ 41.860,46
HONDA NEW FIT LX 1.4-AT FLEX	TJ0YMA6	R\$ 58.905,00	2010/2010	R\$ 58.905,00	R\$ 1.134,87	*****	R\$ 56.254,28	R\$ 55.076,18	R\$ 44.910,13	R\$ 44.700,65	R\$ 52.634,85	R\$ 44.910,13
HONDA NEW FIT LX-L 1.4 - MT FLEX	TJ0YMB0	R\$ 57.860,00	2010/2010	R\$ 57.860,00	R\$ 1.114,73	*****	R\$ 55.256,30	R\$ 54.099,10	R\$ 44.113,41	R\$ 43.907,06	R\$ 51.701,07	R\$ 44.113,41
HONDA NEW FIT LX-L 1.4 - AT FLEX	TJ0YMB5	R\$ 61.885,00	2010/2010	R\$ 61.855,00	R\$ 1.191,70	*****	R\$ 59.071,53	R\$ 57.834,43	R\$ 47.159,24	R\$ 46.938,66	R\$ 55.270,80	R\$ 47.159,24
HONDA NEW FIT EX- 1.5 - MT FLEX	TJ0YMD0	R\$ 61.715,00	2010/2010	R\$ 61.715,00	R\$ 1.189,01	*****	R\$ 58.937,83	R\$ 57.703,53	R\$ 47.052,52	R\$ 46.832,42	R\$ 55.145,73	R\$ 47.052,52
HONDA NEW FIT EX 1.54 - AT FLEX	TJ0YMD5	R\$ 65.720,00	2010/2010	R\$ 65.720,00	R\$ 1.266,17	*****	R\$ 62.762,60	R\$ 61.448,20	R\$ 50.106,00	R\$ 49.871,62	R\$ 58.724,41	R\$ 50.106,00
HONDA NEW FIT EX-L 1.5 - MT FLEX	TJ0YMF0	R\$ 65.660,00	2010/2010	R\$ 65.660,00	R\$ 1.265,01	*****	R\$ 62.705,30	R\$ 61.392,10	R\$ 50.060,24	R\$ 49.826,08	R\$ 58.670,79	R\$ 50.060,24
HONDA NEW FIT EX-L 1.5 - AT FLEX	TJ0YMD7	R\$ 71.720,00	2010/2010	R\$ 71.720,00	R\$ 1.381,76	*****	R\$ 68.492,60	R\$ 67.058,20	R\$ 54.680,50	R\$ 54.424,72	R\$ 64.085,73	*****
BANCO DE COURO (100% COURO)												
HONDA CIVIC 1.8 LXS - MT FLEX	SNZWMB0	R\$ 68.160,00	2010/2010	R\$ 68.160,00	R\$ 1.313,18	*****	R\$ 65.092,80	R\$ 63.729,60	R\$ 51.966,29	*****	R\$ 60.904,67	R\$ 51.966,29
HONDA CIVIC 1.8 LXS - AT FLEX	SNZWMB5	R\$ 73.430,00	2010/2010	R\$ 73.430,00	R\$ 1.414,71	*****	R\$ 70.125,65	R\$ 68.657,05	R\$ 55.984,23	*****	R\$ 65.613,71	*****
HONDA CIVIC 1.8 LXL - MT FLEX	SNZWMC0	R\$ 68.840,00	2010/2010	R\$ 68.840,00	R\$ 1.326,28	*****	R\$ 65.742,20	R\$ 64.365,40	R\$ 52.484,75	*****	R\$ 61.512,31	R\$ 52.484,75
HONDA CIVIC 1.8 LXL - AT FLEX	SNZWMC5	R\$ 74.165,00	2010/2010	R\$ 74.165,00	R\$ 1.428,87	*****	R\$ 70.827,58	R\$ 69.344,28	R\$ 56.544,59	*****	R\$ 66.270,47	*****
HONDA CIVIC 1.8 LXL - MT FLEX	SNZWMF0	R\$ 70.585,00	2010/2010	R\$ 70.585,00	R\$ 1.359,90	*****	R\$ 67.408,68	R\$ 65.996,98	R\$ 53.815,16	*****	R\$ 63.071,58	*****
HONDA CIVIC 1.8 LXL - AT FLEX	SNZWMF5	R\$ 75.885,00	2010/2010	R\$ 75.885,00	R\$ 1.462,01	*****	R\$ 72.470,18	R\$ 70.952,48	R\$ 57.855,95	*****	R\$ 67.807,37	*****
HONDA CIVIC 1.8 EXS - AT FLEX	SNZWME6	R\$ 88.750,00	2010/2010	R\$ 88.750,00	R\$ 1.709,86	*****	R\$ 84.756,25	R\$ 82.981,25	R\$ 67.664,45	*****	R\$ 79.303,01	*****
HONDA CIVIC 1.8 SI - MT 192 CV	SNYWMA1	R\$ 103.650,00	2010/2010	R\$ 103.650,00	R\$ 1.996,93	*****	R\$ 98.985,75	R\$ 96.912,75	R\$ 77.457,34	*****	R\$ 90.780,29	*****
BANCO DE COURO (100% COURO)												
HONDA CITY 1.5 LX - MT FLEX*****	TM6AMA1	R\$ 57.420,00	2010/2010	R\$ 57.420,00	R\$ 1.106,26	*****	R\$ 54.836,10	R\$ 53.687,70	R\$ 43.777,94	R\$ 43.573,16	R\$ 51.307,92	R\$ 43.777,94
HONDA CITY 1.5 LX - AT FLEX*****	TM6AMA6	R\$ 61.300,00	2010/2010	R\$ 61.300,00	R\$ 1.181,01	*****	R\$ 58.541,50	R\$ 57.315,50	R\$ 46.736,11	R\$ 46.517,50	R\$ 54.774,90	R\$ 46.736,11
HONDA CITY 1.5 EX - MT FLEX	TM6AMB2	R\$ 62.975,00	2010/2010	R\$ 62.975,00	R\$ 1.213,28	*****	R\$ 60.141,13	R\$ 58.881,63	R\$ 48.013,17	R\$ 47.788,57	R\$ 56.271,60	R\$ 48.013,17
HONDA CITY 1.5 EX - AT FLEX	TM6AMB7	R\$ 66.855,00	2010/2010	R\$ 66.855,00	R\$ 1.288,03	*****	R\$ 63.846,53	R\$ 62.509,43	R\$ 50.971,34	R\$ 50.732,91	R\$ 59.738,61	R\$ 50.971,34
HONDA CITY 1.5 EX-L - MT FLEX	TM6AMD0	R\$ 66.780,00	2010/2010	R\$ 66.780,00	R\$ 1.286,59	*****	R\$ 63.774,90	R\$ 62.439,30	R\$ 50.914,16	R\$ 50.676,00	R\$ 59.671,59	R\$ 50.914,16
HONDA CITY 1.5 EX-L - AT FLEX	TM6AMD5	R\$ 72.625,00	2010/2010	R\$ 72.625,00	R\$ 1.399,20	*****	R\$ 69.356,88	R\$ 67.904,38	R\$ 55.370,48	R\$ 55.111,48	R\$ 64.894,40	*****
BANCO DE COURO (100% COURO)												
HONDA ACCORD EX	CP167ALN	R\$ 99.800,00	2010/2010	*****	*****	*****	*****	*****	*****	*****	*****	*****
HONDA ACCORD V6 EXL		R\$ 144.500,00	2010/2010	*****	*****	*****	*****	*****	*****	*****	*****	*****
BANCO DE COURO (100% COURO)												
HONDA CR- V LX AT 2WD	RE183AL	R\$ 88.410,00	2010/2010	R\$ 88.410,00	R\$ 1.703,31	*****	R\$ 83.989,50	R\$ 83.989,50	*****	*****	*****	*****
HONDA CR- V EXL AT 4WD	RE287AJN	R\$ 102.910,00	2010/2010	*****	*****	*****	R\$ 97.764,50	R\$ 97.764,50	*****	*****	*****	*****
BANCO DE COURO (100% COURO)												

5 a 30 unidades acima de 30 unidades

CORES CIVIC : Verde Deep, Verde Vermont, Branco Taffetà, Grafite Magnesium, Prata Global, Preto Cristal, Cinza Paladium, Cinza Spi ***** **Campanha promocional para modelos 09/10**

CORES CIVIC SI : Preto Cristal, Vermelho Rally e Prata Global

CORES FIT : Verde deep, Verde Vermont, Branco Taffetà,, Grafite Magnesium, Prata Global, Preto Cristal, Cinza Paladium, Vermelho Rally e Dourado Poente.

CORES CITY : Branco Taffetà, Prata Global, Dourado Poente, Preto Cristal. Cinza Paladium, Grafite Magnesium e Verde Deep.

CORES ACCORD : Nighthawk Black Pearl, Alabaster Silver Metalic

CORES CR - V : Nighthawk Black Pearl, Alabaster Silver Metalic, Urban Titanium Metalic E Cinza Paladium

BOAS VENDAS!